365 DataCenters
Technology Humanized™

CASE STUDY

365 DATA CENTERS KEEPS AN INTERNATIONAL FINANCIAL PLANNING COMPANY ONLINE

CHALLENGE

When businesses seek financial security and strategies to strengthen their business, they turn to Money Concepts, a wealth management and financial planning company. The company was founded on the principle of correcting weaknesses in the distribution systems of the financial services industry. Money Concepts allows community-based financial institutions, tax professionals and independent financial planners a structured and unbiased way to offer their clients and customers holistic financial planning and wealth management solutions. Today, more than 700 Money Concepts Planning Centers assist customers throughout North America, Europe and the Pacific Rim.

Money Concepts requires IT infrastructure that can safely and securely store sensitive financial data for its clients and employees. The company is headquartered in in Southeast Florida, meaning the Atlantic Hurricane season is an annual threat. Money Concepts' IT leaders had to create a strategic plan to keep their critical data and operations, such as the website and email servers, in a place where they could remain operational through unplanned events without interruption. The IT team determined the company required a more strategic solution that included keeping critical data in a place other than an on-site facility.

SOLUTION

Money Concepts began working with 365 Data Centers in 2011. The company moved a portion of its critical data to 365 Data Centers' Boca Raton facility, splitting workloads between Money Concepts' on-site facility and 365's data center. When looking for a colocation site, Money Concepts sought a secure, reliable and personalized solution. By colocating in 365's facility, this enabled them to have a 24/7 technical support team to ensure that their critical operations stay up and running through an unplanned event or severe weather

In 2018, the on-site server room's air conditioning units failed. The temperature rose to nearly 90 degrees, a dangerously high temperature for servers. Thankfully, Money Concepts had its critical infrastructure colocated in 365's data center which enabled them stay online.

Additional failover solutions put in place by Money Concepts IT staff assisted in keeping them online during the outage. The incident reinforced the importance of a well-trained technical staff and reliable colocation facility built to withstand unplanned outages and events.

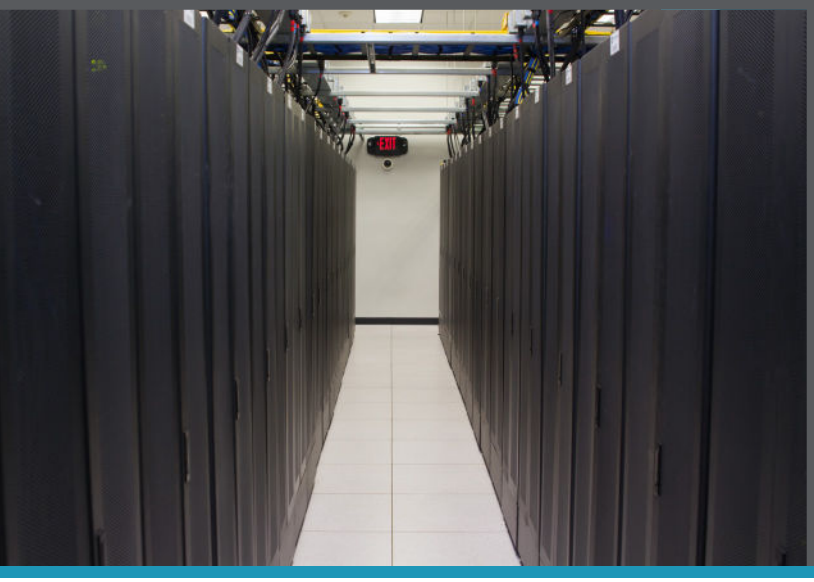
"Fortunately, we have a failover system that allow us to automatically redirect traffic from onsite to colocation. By colocating with 365 Data Centers, I know someone is always monitoring our critical data and maintaining the facility."

- Anthony Ching, Team Leader of IT Services

Money Concepts

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RESULTS

Recognizing the value of 365 Data Centers' services, Money Concepts is utilizing 365's private cloud trial to explore more ways to protect their critical data. The IT team has come to rely on the infrastructure that provides them with the consistency and security required of a business of their size and international stature. The personalized customer service provided by the 365 team is a differentiator for Money Concepts.

As a result of colocating with 365, Money Concepts ensures it can fulfill its mission of strengthening the businesses it works with. Because of 365's physical assets, it can quickly and easily accommodate Money Concepts' future growth. The Money Concepts team enjoys working with a partner who understands their needs and provides reliable and secure IT solutions, so they can stay focused on its core business.

365 DATA CENTERS' BENEFITS

- 100% Uptime SLA
- 10+ year history of continuous uptime
- HIPAA, PCI DSS, SSAE 18, SOC 2, ISAE 3402 Compliant

Our Boca Raton data center is strategically located on the "Boca Ridge," the highest point in Boca Raton, and features redundant power, cooling and 24/7/365 security. To better support our customers, we provide access to the FL-IX (Florida Internet Exchange), a peering exchange which supports the cost-effective exchange of internet traffic. With five different carriers to choose from, you can choose the services that best meet the requirements of your business. More than 10 years of 100% uptime across our 12 locations proves our commitment to providing reliable colocation services.

UNWAVERING SECURITY

With over ten years of continuous uptime across our data centers, you can rest assured that 365 Data Centers is laser focused on delivering reliable and secure colocation services no matter what happens. We have 24/7/365 monitoring and meet the data retention and security requirements to achieve compliance with HIPAA, PCI DSS, SOC 2, SSAE 18 and ISAE 3402. We are so confident in our systems that we offer a 100% power SLA guarantee. Money Concepts has been a long-term valued partner of 365 Data Centers. As they continue to grow, 365 Data Centers is a proven and reliable resource every step of the way.

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